

## Outbreak: Risk Overview of Impact (ROI)

Location: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

### Our Risk Assessment Team: (not more than seven members)

- CEO / President
- CFO / Finance Manager
- Risk Management
- Food Safety, QA
- Consultant / Food Safety Auditor
- Facility Design & Construction
- Operations
- Human Resources
- Education / Training
- Other:

### Our Language of Risk Management includes:

- Annual Sales: \$ \_\_\_\_\_ Impact: \_\_\_\_\_
- Future Sales: 2 years \$ \_\_\_\_\_ 5 years \$ \_\_\_\_\_ 10 years \$ \_\_\_\_\_
- Lost Opportunity: \_\_\_\_\_
- Out-of-Pocket Expenses Per Incident, Per Person: \$ \_\_\_\_\_
- Emergency Room Visits, Hospital Days, Life-long Ailments, Deaths
- Other:

### Impact of Major Outbreak:

- "Glancing Blow" – Same Year Recovery
- "Crippling" – Significant Brand Devaluation
- Out-of-Business: \_\_\_\_\_ Local - Yes / No \_\_\_\_\_ Total Company - Yes / No

### Key Trends Affecting Our Risk:

- Consolidations Increasing Brand Values
- Improving Medical Assessment in ER and Consumer Awareness
- Improving Trace-back (CDC Network, Technology / DNA)
- Weaker Customer and Strengthening Pathogens
- Liability
- Other:

### Our Continuous Improvement Goal Over the Next Year:

Risk Summary:

Approximation Curve Attached

### Proposed Actions:

- 1)
- 2)
- 3)
- 4)
- 5)